

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 938262-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WESH | Fran Berg | Eagle-Washingt | National |

| Advertiser | Product | Estimate Number |
|---------------------------|---------|-----------------|
| Democratic Senatorial Cam | DSCC | 1505 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 938262 | 07893351 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 8091 | 49 | 53 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|------------------------------------|-------------------|------------------------|----------------|----------------|-------------|-------------|
| 1 | 10/23/12 | 10/26/12 | M-F Early Sunrise | 5:00-6:00 AM | -TWTF-- | :30 | 5 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 5 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 10/23/12 | 5:12 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | FLDEMT1201H | \$350.00 NM |
| 2 | WESH | W | 10/24/12 | 5:14 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | FLDEMT1202H | \$350.00 NM |
| 3 | WESH | Th | 10/25/12 | 5:42 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | FLDEMT1202H | \$350.00 NM |
| 4 | WESH | F | 10/26/12 | 5:12 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | FLDEMT1202H | \$350.00 NM |
| 5 | WESH | F | 10/26/12 | 5:54 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | FLDEMT1201H | \$350.00 NM |
| 4 | 10/23/12 | 10/26/12 | *Early Sunrise @4:30AM | 430a-5am | -TWTF-- | :30 | 3 | \$125.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 3 | \$125.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 10/23/12 | 4:51 AM | *Early Sunrise @4:30AM | 430a-5am | :30 | FLDEMT1201H | \$125.00 NM |
| 3 | WESH | W | 10/24/12 | 4:42 AM | *Early Sunrise @4:30AM | 430a-5am | :30 | FLDEMT1201H | \$125.00 NM |
| 2 | WESH | Th | 10/25/12 | 4:43 AM | *Early Sunrise @4:30AM | 430a-5am | :30 | FLDEMT1201H | \$125.00 NM |
| 5 | 10/27/12 | 10/27/12 | Sat Sunrise 6-8 AM | 6:00-8:00 AM | -----S- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S- | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Sa | 10/27/12 | 6:52 AM | Sat Sunrise 6-8 AM | 6:00-8:00 AM | :30 | FLDEMT1202H | \$500.00 NM |
| 8 | 10/23/12 | 10/26/12 | Regis & Kelly 9-10 AM | 9:00-10:00 AM | -TWTF-- | :30 | 5 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 5 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 10/23/12 | 9:37 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | FLDEMT1201H | \$900.00 NM |
| 2 | WESH | Tu | 10/23/12 | 9:55 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | FLDEMT1201H | \$900.00 NM |
| 5 | WESH | W | 10/24/12 | 9:26 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | FLDEMT1202H | \$900.00 NM |
| 3 | WESH | Th | 10/25/12 | 9:47 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | FLDEMT1202H | \$900.00 NM |
| 4 | WESH | F | 10/26/12 | 9:22 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | FLDEMT1202H | \$900.00 NM |
| 12 | 10/23/12 | 10/26/12 | M-F NOON NEWS 12-12:12:00-12:30 PM | -TWTF-- | :30 | 4 | \$700.00 | NM | |

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6876
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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 938262-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Advertiser | Product | Estimate Number |
|---------------------------|---------|-----------------|
| Democratic Senatorial Cam | DSCC | 1505 |

www.wesh.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------------|--------------------|------------------------------|--------------------|----------------|-------------|---------------|
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 4 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 10/23/12 | 12:27 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | FLDEMT1201H | \$700.00 NM |
| 2 | WESH | W | 10/24/12 | 12:30 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | FLDEMT1201H | \$700.00 NM |
| 4 | WESH | Th | 10/25/12 | 12:27 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | FLDEMT1201H | \$700.00 NM |
| 3 | WESH | F | 10/26/12 | 12:24 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | FLDEMT1201H | \$700.00 NM |
| 14 | 10/23/12 | 10/26/12 | M-F 3-4 PM | 3:00-4:00 PM | -TWTF-- | :30 | 5 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 5 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WESH | Tu | 10/23/12 | 3:21 PM | M-F 3-4 PM | 3:00-4:00 PM | :30 | FLDEMT1201H | \$700.00 NM |
| 1 | WESH | Tu | 10/23/12 | 3:48 PM | M-F 3-4 PM | 3:00-4:00 PM | :30 | FLDEMT1201H | \$700.00 NM |
| 2 | WESH | W | 10/24/12 | 3:20 PM | M-F 3-4 PM | 3:00-4:00 PM | :30 | FLDEMT1202H | \$700.00 NM |
| 3 | WESH | Th | 10/25/12 | 3:40 PM | M-F 3-4 PM | 3:00-4:00 PM | :30 | FLDEMT1202H | \$700.00 NM |
| 4 | WESH | F | 10/26/12 | 3:30 PM | M-F 3-4 PM | 3:00-4:00 PM | :30 | FLDEMT1202H | \$700.00 NM |
| 15 | 10/23/12 | 10/26/12 | M-F 4-5 PM NEWS | M-F 4-5 PM | -TWTF-- | :30 | 5 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 5 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 10/23/12 | 4:28 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | FLDEMT1201H | \$900.00 NM |
| 2 | WESH | W | 10/24/12 | 4:24 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | FLDEMT1201H | \$900.00 NM |
| 5 | WESH | W | 10/24/12 | 4:53 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | FLDEMT1202H | \$900.00 NM |
| 3 | WESH | Th | 10/25/12 | 4:43 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | FLDEMT1201H | \$900.00 NM |
| 4 | WESH | F | 10/26/12 | 4:24 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | FLDEMT1201H | \$900.00 NM |
| 16 | 10/23/12 | 10/26/12 | M-F 5-6 PM ROT | 5:00-6:00 PM | -TWTF-- | :30 | 5 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 5 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 10/23/12 | 5:24 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | FLDEMT1201H | \$1,500.00 NM |
| 2 | WESH | Tu | 10/23/12 | 5:50 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | FLDEMT1201H | \$1,500.00 NM |
| 5 | WESH | W | 10/24/12 | 5:51 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | FLDEMT1201H | \$1,500.00 NM |
| 3 | WESH | Th | 10/25/12 | 5:52 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | FLDEMT1202H | \$1,500.00 NM |
| 4 | WESH | F | 10/26/12 | 5:27 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | FLDEMT1202H | \$1,500.00 NM |
| 19 | 10/28/12 | 10/28/12 | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PI | -----S | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Su | 10/28/12 | 6:27 PM | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PI | :30 | FLDEMT1201H | \$1,500.00 NM |
| 24 | 10/27/12 | 10/27/12 | Sat. Entertainment this W | 7:00-8:00 PM | -----S- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Sa | 10/27/12 | 7:59 PM | Sat. Entertainment this Week | 7:00-8:00 PM | :30 | FLDEMT1202H | \$1,000.00 NM |
| 25 | 10/23/12 | 10/23/12 | NBC Prime VOICE | 8:00-9:00 PM | -T----- | :30 | 1 | \$9,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | |

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| 938262-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Democratic Senatorial Cam | DSCC | 1505 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------------------------|----------------|----------------|-------------|--------------------------|
| 25 | 10/23/12 | 10/23/12 | NBC Prime VOICE | 8:00-9:00 PM | -T----- | :30 | 1 | \$9,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| <u>Start Date</u> 10/22/12 10/28/12 -T----- 1 \$9,000.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 10/23/12 | 7:59 PM | NBC Prime VOICE | 8:00-9:00 PM | :30 | FLOEMT1201H | \$9,000.00 NM |
| 26 | 10/23/12 | 10/23/12 | NBC Prime PARENTHOOD | 10:00-11:00 PM | -T----- | :30 | 1 | \$6,500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$6,500.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 10/23/12 | 10:19 PM | NBC Prime PARENTHOOD | 10:00-11:00 PM | :30 | FLDEMT1201H | \$6,500.00 NM |
| 28 | 10/25/12 | 10/25/12 | NBC Prime OFFICE/30 R | 9:00-10:00 PM | ---T--- | :30 | 1 | \$5,500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$5,500.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Th | 10/25/12 | 9:51 PM | NBC Prime OFFICE/30 ROCK | 9:00-10:00 PM | :30 | FLOEMT1201H | \$5,500.00 NM |
| 29 | 10/26/12 | 10/26/12 | NBC Prime WHITNEY/CC | 8:00-9:00 PM | ----F-- | :30 | 1 | \$3,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$3,000.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | F | 10/26/12 | | NBC Prime WHITNEY/COMM | 8:00-9:00 PM | :00 | | \$3,000.00 NM |
| See MG 29.2 | | | | | | | | | |
| 2 | WESH | F | 10/26/12 | 8:41 PM | NBC Prime MOCKINGBIRD LAN | 8:00-9:00 PM | :30 | FLOEMT1201H | \$3,000.00 NM |
| MG for 29.1 10/26 | | | | | | | | | |
| 30 | 10/27/12 | 10/27/12 | NBC Prime L&O | 9:00-10:00 PM | -----S- | :30 | 1 | \$1,600.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,600.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Sa | 10/27/12 | | NBC Prime L&O | 9:00-10:00 PM | :00 | | \$1,600.00 NM |
| See MG 30.2 | | | | | | | | | |
| 2 | WESH | Sa | 10/27/12 | 6:48 PM | M-Sun Nightly News | 6:30-7:00 PM | :30 | FLDEMT1201H | \$3,200.00 NM |
| MG for 37.1,30.1 | | | | | | | | | |
| 31 | 10/23/12 | 10/27/12 | M-Su News @ 11PM | 11-1135p | -TWTFS- | :30 | 2 | \$2,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTFS- 2 \$2,000.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 10/23/12 | 11:32 PM | M-Su News @ 11PM | 11-1135p | :30 | FLOEMT1201H | \$2,000.00 NM |
| 2 | WESH | W | 10/24/12 | 11:23 PM | M-Su News @ 11PM | 11-1135p | :30 | FLOEMT1202H | \$2,000.00 NM |
| 33 | 10/28/12 | 10/28/12 | NFL PRE-GAME | 7:00P-8:00PM | -----S | :30 | 1 | \$5,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$5,000.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Su | 10/28/12 | 7:07 PM | NFL PRE-GAME | 7:00P-8:00PM | :30 | FLOEMT1202H | \$5,000.00 NM |
| 34 | 10/23/12 | 10/26/12 | M-F Sunrise @6AM | 6:00-7:00 AM | -TWTF-- | :30 | 5 | \$1,300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 5 \$1,300.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|------------------|-------------------|------------------|----------------|----------------|-------------|---------------|
| 34 | 10/23/12 | 10/26/12 | M-F Sunrise @6AM | 6:00-7:00 AM | -TWTF-- | :30 | 5 | \$1,300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 10/23/12 | 6:27 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | FLDEMT1201H | \$1,300.00 NM |
| 2 | WESH | W | 10/24/12 | 6:24 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | FLDEMT1201H | \$1,300.00 NM |
| 3 | WESH | Th | 10/25/12 | 6:13 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | FLDEMT1201H | \$1,300.00 NM |
| 4 | WESH | F | 10/26/12 | 6:14 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | FLDEMT1202H | \$1,300.00 NM |
| 5 | WESH | F | 10/26/12 | 6:45 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | FLDEMT1201H | \$1,300.00 NM |
| 37 | 10/27/12 | 10/27/12 | NBC Prime | 10:00-11:00 PM | -----S- | :30 | 1 | \$1,600.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S- | 1 | \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Sa | 10/27/12 | | NBC Prime | 10:00-11:00 PM | :00 | | \$1,600.00 NM |
| See MG 30.2 | | | | | | | | | |
| Total Spots | | | | | | | 48 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$70,625.00 |
| <u>Agency Commission</u> | \$10,593.75 |
| <u>Net Amount Due</u> | \$60,031.25 |

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 938262-2 | 11/04/12 | November 2012 | 10/29/12 - 10/29/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WESH | Fran Berg | Eagle-Washingt | National |

| Advertiser | Product | Estimate Number |
|---------------------------|---------|-----------------|
| Democratic Senatorial Cam | DSCC | 1505 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 938262 | 07893351 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 8091 | 49 | 53 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|------------------------------------|------------------------|----------------|--------|----------------|------------|------|
| 3 | 10/29/12 | 10/29/12 | NBC Today Show | 7:00-9:00 AM | M----- | :30 | 1 | \$2,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | M----- | 1 | \$2,000.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 WESHM | | 10/29/12 | 8:46 AM | NBC Today Show | 7:00-9:00 AM | :30 | FLDEMT1201H | \$2,000.00 | NM |
| 9 | 10/29/12 | 10/29/12 | Regis & Kelly 9-10 AM | 9:00-10:00 AM | M----- | :30 | 3 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | M----- | 3 | \$1,000.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 3 WESHM | | 10/29/12 | 9:15 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | FLDEMT1202H | \$1,000.00 | NM |
| 2 WESHM | | 10/29/12 | 9:38 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | FLDEMT1201H | \$1,000.00 | NM |
| 1 WESHM | | 10/29/12 | 9:59 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | FLDEMT1202H | \$1,000.00 | NM |
| 13 | 10/29/12 | 10/29/12 | M-F NOON NEWS 12-12:12:00-12:30 PM | 12:00-12:30 PM | M----- | :30 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | M----- | 1 | \$800.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 WESHM | | 10/29/12 | 12:27 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | FLDEMT1201H | \$800.00 | NM |
| 35 | 10/29/12 | 10/29/12 | M-F Sunrise @6AM | 6:00-7:00 AM | M----- | :30 | 2 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | M----- | 2 | \$1,500.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 WESHM | | 10/29/12 | 6:21 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | FLDEMT1201H | \$1,500.00 | NM |
| 1 WESHM | | 10/29/12 | 6:44 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | FLDEMT1202H | \$1,500.00 | NM |

Total Spots 7

Payment Terms 30 Days

| | |
|--------------------------|------------|
| <u>Gross Total</u> | \$8,800.00 |
| <u>Agency Commission</u> | \$1,320.00 |
| <u>Net Amount Due</u> | \$7,480.00 |